

Energy Research Report 2025

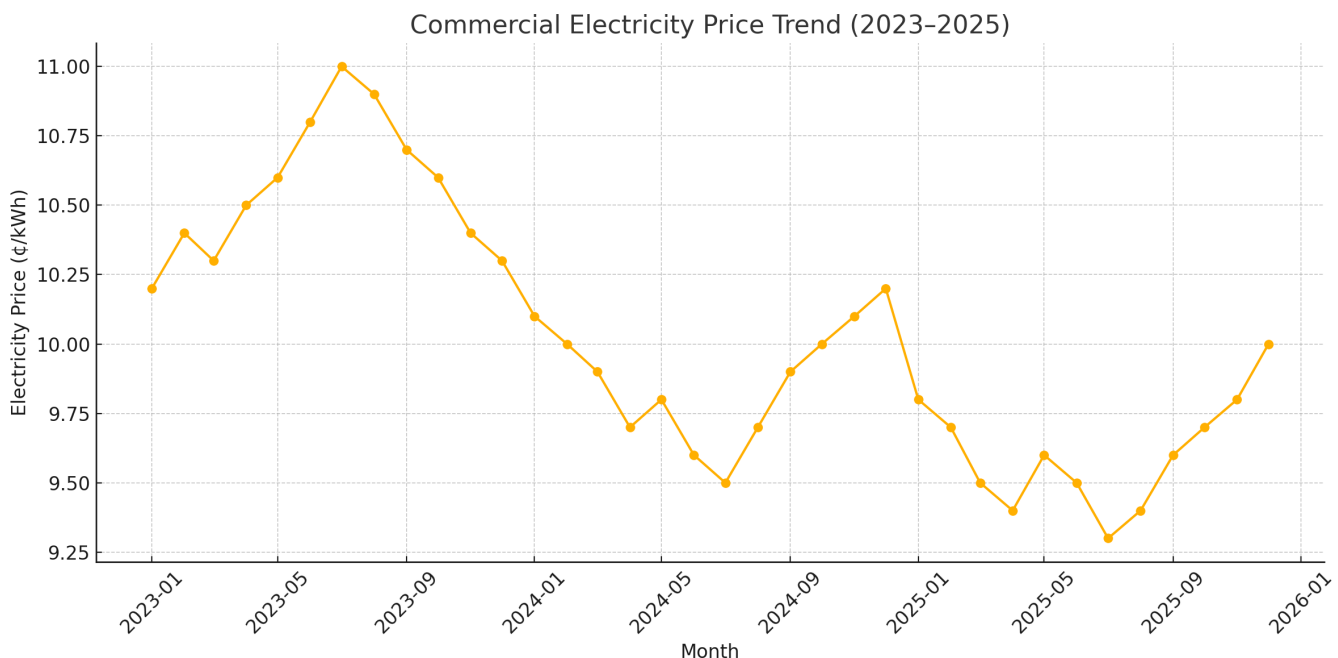
Why Businesses Should Act Now in 2025

2025 presents a unique opportunity for businesses of all sizes to lock in lower electricity and natural gas rates. With market volatility easing and futures showing price declines, it's a prime time to secure long-term agreements. This report explores why businesses should act now, what is driving today's favorable pricing, and what to expect for the rest of the year.

Market Update - Early 2025

Electricity rates are currently 25% lower than peak 2022 levels. Natural gas prices have fallen nearly \$6 below their previous highs, creating significant cost-saving opportunities. Warmer-than-average winters and increased domestic supply have contributed to this drop. However, conditions can change quickly, especially with global LNG demand and U.S. export capacity rebounding.

Electricity Price Trend (2023-2025)



Why Procure Now?

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If your contract starts in Spring or Summer 2025, now is the best time to act. March to May are historically low-demand months, offering optimal pricing conditions. Suppliers are competing for contracts with better terms, flexible lengths, and fixed-rate options that insulate your business from future volatility.

Get Help Comparing Rates

Bid On Energy can help your business compare suppliers and rates across all deregulated markets. Get started with a free quote, lock in your rate, and protect your budget for the next 12 to 60 months.

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