

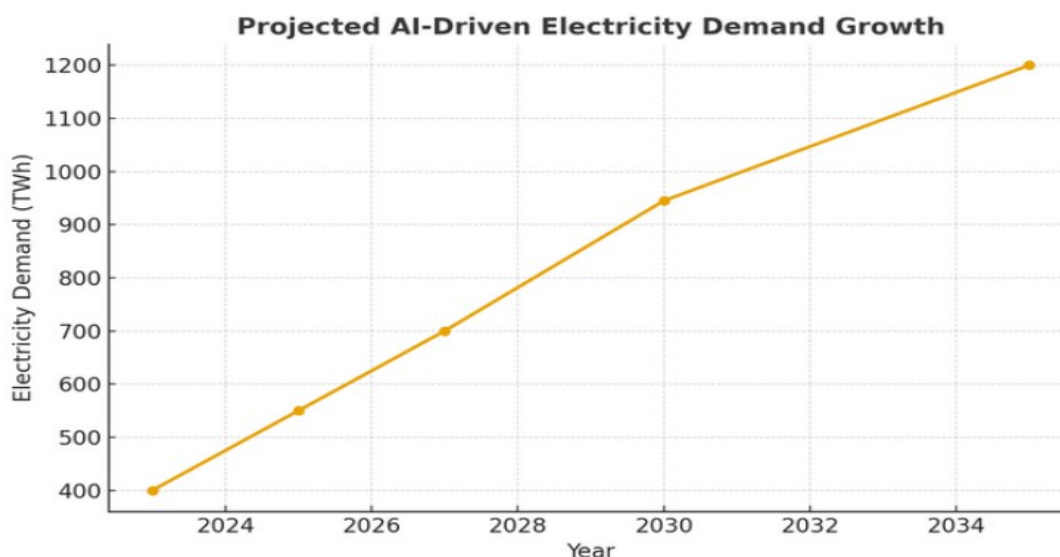
AI Driven Energy Demand is Transforming the Commercial Energy Markets !

Lewes, DE - September 12, 2025 - Artificial intelligence (AI) is reshaping industries across the globe and now it's driving a major shift in [commercial energy demand](#). As AI adoption accelerates across data centers, manufacturing, logistics, and enterprise automation, energy usage is skyrocketing. This surge is pushing electricity and natural gas demand higher, creating uncertainty in pricing and availability for businesses of all sizes. **AI Is A New Force in Electricity Demand.**

Global Data Center Power Demand Set to Skyrocket as AI Accelerates Growth

Energy analysts warn that worldwide electricity demand from data centers is on track to more than double by 2030, soaring to nearly 945 TWh. AI-driven operations alone are expected to quadruple within that same timeframe. Projections show global data center power use climbing 50% by 2027 and an astonishing 165% by 2030. In the United States, demand is expected to surge from 35 GW in 2024 to 78 GW by 2035, nearly tripling average hourly electricity consumption.

The U.S. power consumption overall is forecast to hit historic highs in 2026 and 2027, with usage topping 4,200 billion kWh each year. A major factor behind this unprecedented growth: the explosive rise of AI-powered data center activity.



AI Is Reshaping the Power Grid

AI-driven technologies from machine learning models MLM and predictive analytics to robotics and automation, require massive amounts of energy to operate. High-density computing environments, including data centers, are consuming electricity at unprecedented levels, with demand projected to grow at double-digit rates for the next decade.

This rapid shift is placing new stress on the U.S. power grid. Grid operators are warning of narrowing reliability margins as fossil fuel plants are retired faster than renewable capacity is added. Businesses are already seeing the impact in fluctuating energy costs, volatile supply markets, and increased concern about long-term energy planning.

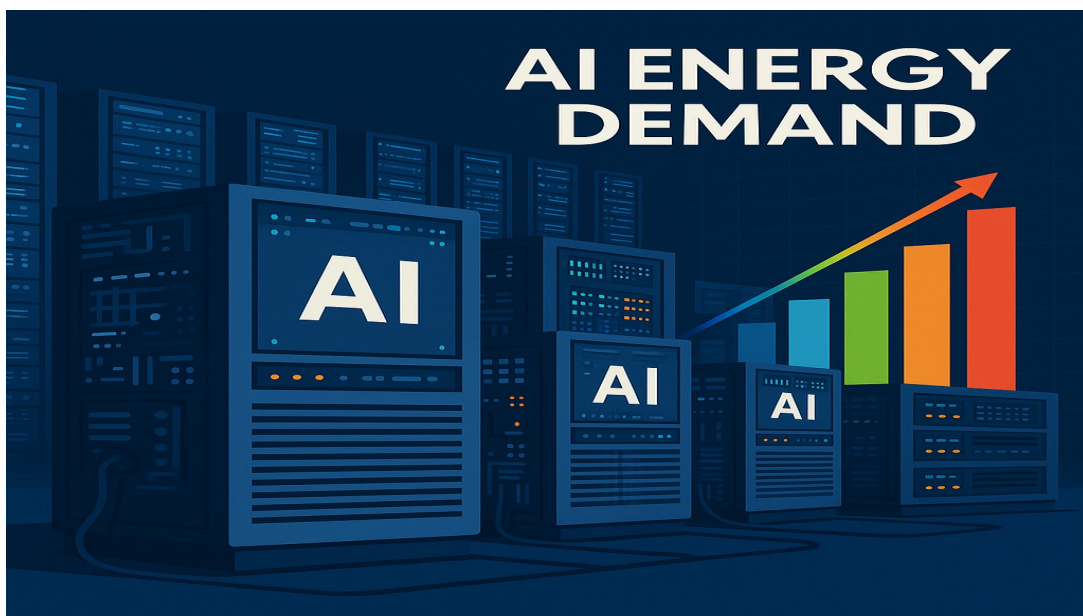
The Business Challenge: Rising Costs and Market Volatility

For commercial enterprises, this presents a two-fold challenge:

- Higher baseline energy usage: Businesses deploying AI systems or relying on AI-powered services may face higher monthly energy bills than ever before.
- Unpredictable pricing: Market volatility, grid pressures, and regulatory changes can make it difficult for businesses to predict or control energy expenses.

This surge in AI-driven demand is reshaping energy markets:

- Businesses in deregulated states could benefit from the ability to shop across multiple suppliers, but comparing offers manually is time-consuming and often costly.
- Sudden spikes in demand and supply strain across grids may translate into unpredictable pricing and scheduling risks.
- AI's robust energy usage, while fueling innovation, is prompting grid capacity investments and regulatory shifts that can influence commercial energy availability and rates.



While companies in deregulated states have the advantage of shopping for the best electricity and natural gas suppliers, the complexity of comparing rates terms, and contracts often leaves many overpaying.

Bid On Energy Is Here To Help Businesses Secure Lower Rates.

Bid On Energy, a leader in commercial electricity and natural gas rate, is helping companies stay ahead of this trend by shopping suppliers across all deregulated states. Using its AI-streamlined bidding platform, Bid On Energy empowers organizations to instantly compare most supplier quotes and lock in the cheapest commercial energy rates available to any business.

Bid On Energy's Smart Solution: Instant Energy Quotes and Competitive Pricing

Bid On Energy simplifies this complex energy landscape:

- Businesses across all deregulated states can obtain instant energy quotes by requesting live bids directly on <https://BidOnEnergy.org>
- This AI Energy Platform enables transparent, fair competition among suppliers, empowering businesses to secure the cheapest commercial electricity and natural gas rates available.
- This empowers businesses to manage energy costs proactively, even amid high demand and market uncertainty.

“AI is driving a relentless increase in commercial electricity demand - Bid On Energy's platform equips businesses with the transparency and flexibility needed to stay competitive and cost-efficient,” says a company spokesperson.

Bid On Energy simplifies energy procurement with a transparent, auction-style platform. Businesses can request an instant energy quote at <https://BidOnEnergy.org>

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